

MSPA[®] EUROPE

MYSTERY SHOPPING PROVIDERS ASSOCIATION

**ESPERIENZA
MISTERIOSA!**

MAGGIO DUEMILA DODICI

Sardinia, Italy - 29-31 May 2012

SPONSORSHIP OPPORTUNITIES

MSPA Europe 13th Annual Conference
Chia Laguna Resort – Cagliari, Sardinia - Italy
29 - 31 May, 2012

Why should you be an MSPA Sponsor?

The MSPA is at the centre of the mystery shopping industry. With over 350 member companies worldwide we measure the quality of customer service given by more than 100 000 companies around the globe.

As a sponsor of the MSPA Europe conference in Sardinia, Spain you would receive a **unique opportunity to demonstrate your dedication to improving customer service levels and to show your support and engagement in the mystery shopping industry.**

We expect at least 150 mystery shopping providers' presidents, CEOs and executives from multi-national companies to be present.

The opportunity that we offer is for you to raise your corporate profile as an MSPA conference sponsor. Apart from a wide variety of valuable benefits including recognition and participation at the MSPA conference and events, you will have a chance to network directly with the leading names in the mystery shopping industry.

You may select from different levels of sponsorship participation, all providing enhanced exposure of your products and services, and choose the one that's right for you.

Why not gain the most exposure for your marketing Euro by completing the corporate sponsorship form and sending it to us? You will not regret it

If you need any additional information regarding sponsorship, please contact

Nikky Alkemade, MSPA Europe Office, at +31 (0) 70 358 73 71,
europe@mysteryshop.org or

Cristiani Oliveira, Past President of the MSPA Europe board at
c.oliveira@intercampus.pt

Sponsorship opportunities



Sponsorship Level Package Prices	
• Partner	€ 5.000
• Patron	€ 2.500
• Supporter	€ 750
• Vendor	€ 1.200

Partner: €5.000 – Opportunity to invite a well known international mystery shopping expert OR client speaker (mystery shopping end user) or sponsor Welcome reception/dinner event OR a unique spotlight session during the conference program

- Your company name and logo will appear on conference print materials.
- Your company information continues to be distributed to new audiences through post-conference distribution as your company's name will also appear in two conference reports distributed to the media.
- Your company profile included in conference notebook. Delegates will have a summary of your company's capabilities and contact information for reference after the conference.
- Your company name and logo will be printed as a Partner on the MSPA Conference banner that will be displayed in the general session area of the conference.
- A complimentary exhibit space will be provided.
- Opportunity to include promotional materials in the conference pack given to all delegates.
- Website recognition and direct link to company website will be provided (until one month after the conference).
- Possibility to reserve your hotel room in the Chia Laguna Resort for the special MSPA room rates.
- One free conference registration will be provided.
- One free attendance at special dinner event on May 31, 2012.

- The opportunity to have a 30 to 40 minutes presentation during the Workshops on of the conference days about mystery Shopping technology or other products used in the Mystery Shopping industry. A maximum of 25 persons can attend your "Spotlight". *A direct Sales presentation is unwanted.* Meeting room (and if required) projector will be arranged by MSPA.

Patron: €2.500 - Opportunity to invite a well known international mystery shopping expert or client speaker (mystery shopping end user) arranged by MSPA (or if your company knows a interesting speaker MSPA will discuss this with you)

- Your company name and logo will appear on conference print materials.
- Your company information continues to be distributed to new audiences through post-conference distribution as your company's name will also appear in two conference reports distributed to the media.
- Your company name and logo will be printed as a Patron on the MSPA Conference banner that will be displayed in the general session area of the conference.
- Website recognition and direct link to company website will be provided (until one month after the conference).
- One free conference registration will be provided.
- Opportunity to include promotional materials in the conference pack given to all delegates.
- Possibility to reserve your hotel room in the Chia Laguna Resort for the special MSPA room rates.

Vendor (standard): €1.200

- Your company name will appear on conference print materials.
- Your company information continues to be distributed to new audiences through post-conference distribution as your company's name will also appear in two conference reports distributed to the media.
- Website recognition and direct link to company website will be provided (until one month after the conference).
- A table at the vendors show with Internet access
- Possibility to reserve your hotel room in the Chia Laguna Resort for the special MSPA room rates.

Supporter: €750

There is a possibility for your company to (only) include a flyer, present or ... in the conference bags that all participants of the conference receive!

- Your company name will appear on conference print materials.
- Opportunity to include promotional materials in the conference pack given to all delegates.
- Possibility to reserve your hotel room in the Chia Laguna Resort for the special MSPA room rates.

All sponsors have the opportunity to register additional participants for the Conference at MSPA members rate

**MSPA Europe Conference, Cagliari, Sardinia – Italy
29-31 May, 2012**

Sponsorship Form

- Yes**, I want to show my dedication to customer service improvement and be an MSPA Sponsor for the Conference in Sardinia

- Partner** € 5.000 **including**

- Patron** € 2.500

- Supporter** € 750

- Vendor** € 1.200

Quoted fees are per package item.

Company name _____

MSPA member? Yes No

Contact Person _____ Email _____

Address: _____ Postal code: _____

City _____ Country _____

Phone: _____ Fax: _____

Payment:

Send us an invoice of € _____(EUROS)

Date _____ Signature _____

Return this form to: MSPA Europe
Phone: + 31 (0)70 358 73 71 Fax: + 31 (0)70 358 73 77

Email your company logo in .eps and jpeg format to europa@mysteryshop.org